

Barbeque Nation Hospitality Ltd.

NOT RATED

Issue Details						
Listing	BSE & NSE					
Open Date	24 Mar 2021					
Close Date	26 Mar 2021					
Price Band	Rs. 498-500					
Market Lot	30 shares					
Minimum Lot	1 Lot					

Barbeque Nation Hospitality Ltd (BNHL), incorporated in 2006, owns and operates Barbeque Nation Restaurants, one of the leading casual dining restaurant chains in India. As of 31st December, 2020, the company has 164 restaurants owned and operated by them, which includes 147 Barbeque Nation Restaurants (including opened, temporarily closed and under construction outlets) across 77 cities in India, 6 International Barbeque Nation Restaurants across 4 cities outside India and 11 Italian Restaurants across three metro cities in India, of which 9 are operated under the brand name 'Toscano' and 1 each under the brand names 'La Terrace' and 'Collage', respectively. In addition, BNHL has 1 Barbeque Nation Restaurant,

which is operated by a third-party on a franchise model.

Issue StructureOffer for sale40%Fresh Issue60%Issue SizeRs. 453 crTotal no of shares90,57,470QIB share (%) $\geq 75\%$ Non Inst share (%) $\leq 15\%$ Retail share (%) $\leq 10\%$

During FY18-20, BNHL's revenue grew at a 20.2% CAGR to Rs. 847 cr in FY20. Over the same period, its EBITDA grew at a CAGR of 9.8% to Rs. 164 cr in FY20. The company earned a net profit of Rs. 7 cr in FY18 and a loss of Rs. 32 cr in FY20.

Key Highlights:

- Shareholding Pattern
 Pre (%) Post (%)
 Promoters 47.8 28.7
 Public 52.2 71.3
- ❖ In FY 2020, the size of the chain casual dining market is estimated at Rs.134 bn. The segment is expected grow at a healthy CAGR of 18% to reach Rs.302 bn by FY 2025. BNHL, being a leading company in the casual dining sector, is well positioned for growth in the near future.
- ❖ Through its Barbeque Nation Restaurants, the company pioneered the format of the 'over the table barbeque' concept in Indian restaurants according to the Technopak Report. Live grills embedded in dining tables allow guests to grill their own barbeques.
- ❖ BNHL offer competitive attractions, such as a wide range of vegetarian and non-vegetarian appetizers and main courses, a popular dessert menu, a pleasant and casual dining environment and prompt service, thereby making it a popular destination for celebrations.

Key Financials (in ₹ crores)

	Sales	EBITDA	Net Profit	EBITDA (%)	Net Profit (%)	EPS* ₹	BV* ₹	RoE (%)	RoCE (%)	P/E* (x)	P/BV* (x)	EV/EBITDA (x)
FY18	586	136	7	23.2	1.2	1.8	38.6	4.7	8.2	276.9	12.9	16.7
FY19	739	146	-21	19.7	-2.9	-5.6	35.1	-16.1	6.2	-	14.3	16.5
FY20	847	164	-32	19.4	-3.8	-8.6	1.6	-547.5	3.3	-	317.3	15.5

^{*} Post issue number of shares considered



❖ As of 31st December, 2020, 2 Barbeque Nation Restaurants were in the construction phase and the company plans to launch them in FY 2021. BNHL also aims to further expand its Barbeque Nation Restaurant network in Metro cities, Tier I, Tier II and Tier III cities in India. The company also plans to prioritize its expansion of restaurants in those international markets where it can leverage its existing infrastructure and expertise.

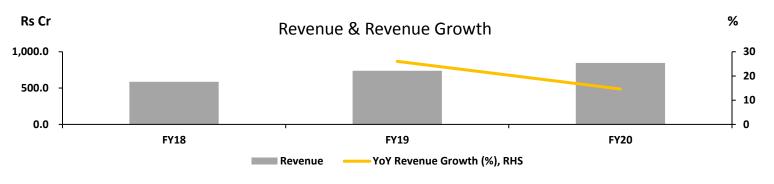
Valuation

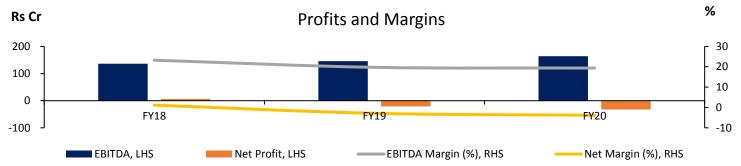
At the higher price band of Rs. 500 per share, BNHL is valued at 3.0X FY20 EV/Sales.

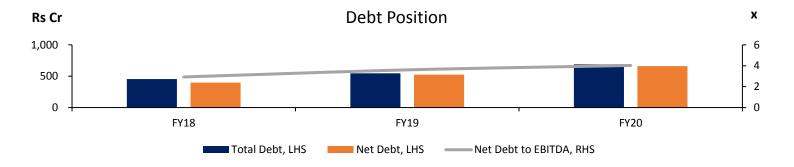
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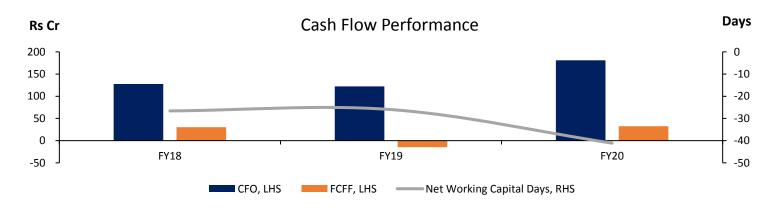


Barbeque Nation story in charts









Source: Company Reports and Ventura Research

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Issue Structure and Offer Details

The proposed issue size of BNHL IPO is Rs. 452.87 cr of which Rs. 180 cr is through a fresh issue of shares and Rs. 272.87 cr is by way of an OFS. The price band for the issue is in the range of Rs. 498-500 and the bid lot is 30 shares and multiples thereof.

Issue Structure							
Category	No. of shares offered	Offer Details					
Total Offer for Sale	90,57,470						
- Employee reservation	40,000						
- Net Offer for Sale	90,17,470						
- Qualified Inst. Buyers	Not more than 67,63,103	≤ 75% of Net OFS					
- Non Inst. Investors	Not less than 13,52,620	≥ 15% of Net OFS					
- Retail Investors	Not less than 9,01,747	≥ 10% of Net OFS					

Source: Company Reports & SEBI

Objects of the offer					
Purpose	Amount (Rs. cr.)				
Capital expenditure for expansion and opening of new restaurants	54.6				
Prepayment or repayment of all or a portion of certain outstanding borrowings obtained by the company	75.0				
General corporate purposes*	•				
Total	•				

^{*}The amount utilised for general corporate purposes shall not exceed 25% of the gross proceeds of the Fresh Issue.

Shareholding Pattern						
Category	Pre-issue	Post-issue				
Promoters	47.8%	28.7%				
Public	52.2%	71.3%				

Source: Company Reports and SEBI

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Financial Statements & Analysis							
Figures in Rs Cr	FY18	FY19	FY20	Figures in Rs Cr	FY18	FY19	FY20
Income Statement				Per Share Data & Yields			
Net Revenue	586.3	739.0	847.0	Adjusted EPS	1.8	-5.6	-8.6
YoY Growth (%)		26.0	14.6	Adjusted BVPS	38.6	35.1	1.6
Cost of Food & Beverages Consumed	197.8	247.6	292.2	CFO per share	34.0	32.6	48.2
YoY Growth (%)		25.2	18.0	CFO Yield (%)	1.8	6.5	9.6
Employee Benefit Expenses	125.7	168.0	197.5				
YoY Growth (%)		33.6	17.6	Solvency Ratio (X)			
Other Operating Expenses	126.6	177.5	193.0	Net Debt to Equity	2.8	4.0	111.8
YoY Growth (%)		40.3	8.7	Net Debt to EBITDA	2.9	3.6	4.0
EBITDA	136.3	145.9	164.2	Interest Coverage Ratio	1.2	1.0	0.4
YoY Growth (%)		7.0	-12.6	Ü			
Margin (%)	23.2	19.7	19.4	Working Capital Ratios			
Depreciation & Amortization	70.3	89.5	134.0	Payable Days	42	38	48
EBIT	66.0	56.3	30.3	Receivable Days	3	2	1
YoY Growth (%)		-14.6	46.3	Inventory Days	12	10	6
Margin (%)	11.3	7.6	3.6	Net Working Capital Days	-27	-26	-41
Other Income	4.1	3.5	3.8				
Exceptional Items	-2.6	10.27	-16.4	Return Ratios (%)			
Finance Cost	53.6	56.4	75.6	Return on Equity	4.7	-16.1	-547.5
PBT	19.2	-6.8	-25.1	Return on Capital Employed	8.2	6.2	3.3
YoY Growth (%)		-135.6	268.5	Return on Invested Capital	9.1	6.4	3.4
Margin (%)	3.3	-0.9	-3.0				
Tax	12.4	14.4	7.8	Valuation (X)			
Tax Rate (%)	64.6	-210.6	-31.0	P/E	276.9	-	-
PAT	6.8	-21.2	-32.9	P/BV	12.9	14.3	317.3
Share of Profit from JV	0.0	0.0	0.5	EV/EBITDA	16.7	16.5	15.5
Net Proft	6.8	-21.2	-32.4				
YoY Growth (%)		-412.5	52.9	Cash Flow Statement			
Margin (%)	1.2	-2.9	-3.8	Profit Before Tax	6.6	-29.5	-25.1
				Add: Depreciation	75.3	102.2	134.0
Balance Sheet				Add: Finance Cost	53.6	56.4	75.6
Share Capital	13.8	14.0	14.0	Change in other assets & liabilities	-5.6	13.1	-24.6
Total Reserves	131.2	117.6	-8.1	Change in working capital	12.1	-5.7	29.1
Shareholders' Fund	145.0	131.6	5.9	Less: Tax Paid	-14.5	-14.3	-7.8
Financial Liabilities	386.8	471.5	665.3	Cash Flow from Operations	127.5	122.3	181.1
Other Non Current Liabilities	8.7	11.4	0.0	Net Capital Expenditure	-101.0	-129.8	-151.5
Long Term Provisions	0.2	0.0	8.5	Change in other investments	1.7	-1.0	-3.6
Total Liabilities	540.6	614.5	679.7	Add: Dividend & Interest Income	0.0	1.7	2.2
Gross Block	283.6	398.3	512.3	Cash Flow from Investing	-99.3	-129.1	-152.9
Less: Accumulated Depreciation	58.9	95.1	180.1	Change in Share Capital		-	-
Net Block	224.8	303.2	332.2	Proceeds from Equity	41.10	29.76	-6.01
Right of Use Assets	293.9	354.6	401.5	Change in Short Term Borrowings	15.1	-2.8	25.8
Intangible Assets	6.2	5.5	6.7	Change in Long Term Borrowing	25.5	33.0	61.8
Capital WIP	18.5	15.9	10.9	Change in Lease Liabilities	-59.7	-71.0	-87.5
Goodwill	23.0	19.0	72.3	Less Dividend Paid	-3.3	-3.4	-3.4
Loans	21.2	23.2	28.9	Less: Interest Paid	-11.4	-10.3	-17.3
Other Non Current Financial Assets	1.2	1.5	2.2	Cash Flow from Financing	7.3	-24.7	-26.5
Deferred Tax Assets (net)	26.2	30.5	27.8	Net Cash Flow	35.6	-31.6	1.6
Other Non Current Assets	17.3	3.3	5.7	Adjustments	0.0	-0.1	1.1
Net Current Assets	-91.6	-142.2	-208.4	Opening Balance of Cash	8.1	43.6	12.0
Total Assets	540.6	614.5	679.7	Closing Balance of Cash	43.6	12.0	14.7

Source: Company Reports & Ventura Research

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